B-Brussels: study on film literacy in Europe
2011/S 132-218400

CONTRACT NOTICE

Services

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S)
European Commission, Directorate-General for Education and Culture, Directorate Culture and Media, Unit MEDIA programme and media literacy
MADOU 18/68
Attn: Ms Aviva Silver
1049 Brussels
BELGIUM
E-mail: eac-unite-d3@ec.europa.eu
Fax +32 22992290
Internet address(es)
General address of the contracting authority http://ec.europa.eu/culture/media/index_en.htm
Address of the buyer profile http://ec.europa.eu/dgs/education_culture/calls/tenders_en.html
Further information can be obtained at: As in above-mentioned contact point(s)
Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained at: As in above-mentioned contact point(s)
Tenders or requests to participate must be sent to: As in above-mentioned contact point(s)

I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES
European institution/agency or international organisation
The contracting authority is purchasing on behalf of other contracting authorities No

SECTION II: OBJECT OF THE CONTRACT

II.1) DESCRIPTION

II.1.1) Title attributed to the contract by the contracting authority
Study on film literacy in Europe.

II.1.2) Type of contract and location of works, place of delivery or of performance
Services
Service category: No 11
Main place of performance Contractor's premises.

II.1.3) The notice involves
A public contract

II.1.4) Information on framework agreement

II.1.5) Short description of the contract or purchase(s)
As part of the European Commission's development of a media literacy policy and the discussions about a future MEDIA programme after 2013, the European Commission is currently looking at the situation of film literacy throughout Europe, and is therefore in need of assistance in the form of report mapping the current
practices in film literacy in Europe. The contractor should provide the European Commission with a European-scale experts' study which identifies and analyses the existing situation concerning film literacy in Europe. This will include initiatives in formal and informal education settings, covering all age groups. The contractor should also seek to compare the results and provide the Commission with recommendations on how to strengthen its work on film literacy in the wider context of the European policy on media literacy and to propose ways to better integrate film literacy in the audience building section of the MEDIA programme. The contractor shall execute the tasks assigned to him in accordance with the tender specifications.

II.1.6) **Common procurement vocabulary (CPV)**

73210000, 79311000

II.1.7) **Contract covered by the Government Procurement Agreement (GPA)**

Yes

II.1.8) **Division into lots**

No

II.1.9) **Variants will be accepted**

No

II.2) **QUANTITY OR SCOPE OF THE CONTRACT**

II.2.1) **Total quantity or scope**

The below mentioned estimated value is the maximum budget available for this contract. Excluding VAT 100 000 EUR

II.2.2) **Options**

No

II.3) **DURATION OF THE CONTRACT OR TIME-LIMIT FOR COMPLETION**

Duration in months: 12 (from the award of the contract)

SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) **CONDITIONS RELATING TO THE CONTRACT**

III.1.1) **Deposits and guarantees required**

III.1.2) **Main financing conditions and payment arrangements and/or reference to the relevant provisions regulating them**

See draft contract (Annex 2 to tender specifications).

III.1.3) **Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

See point 1 of the tender specifications.

III.1.4) **Other particular conditions to which the performance of the contract is subject**

No

III.2) **CONDITIONS FOR PARTICIPATION**

III.2.1) **Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers**

Information and formalities necessary for evaluating if requirements are met: See point 4 in the tender specifications.

III.2.2) **Economic and financial capacity**

Information and formalities necessary for evaluating if requirements are met: See point 5.1 in the tender specifications.

Minimum level(s) of standards possibly required See point 5.1 in the tender specifications.
III.2.3) **Technical capacity**
Information and formalities necessary for evaluating if requirements are met:
See point 5.2 in the tender specifications.
Minimum level(s) of standards possibly required
See point 5.2.1 in the tender specifications.

III.2.4) **Reserved contracts**
No

III.3) **CONDITIONS SPECIFIC TO SERVICES CONTRACTS**

III.3.1) **Execution of the service is reserved to a particular profession**
No

III.3.2) **Legal entities should indicate the names and professional qualifications of the staff responsible for the execution of the service**
Yes

**SECTION IV: PROCEDURE**

IV.1) **TYPE OF PROCEDURE**

IV.1.1) **Type of procedure**
Open

IV.1.2) **Limitations on the number of operators who will be invited to tender or to participate**

IV.1.3) **Reduction of the number of operators during the negotiation or dialogue**

IV.2) **AWARD CRITERIA**

IV.2.1) **Award criteria**
The most economically advantageous tender in terms of the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document

IV.2.2) **An electronic auction will be used**
No

IV.3) **ADMINISTRATIVE INFORMATION**

IV.3.1) **File reference number attributed by the contracting authority**
EAC/14/2011.

IV.3.2) **Previous publication(s) concerning the same contract**
No

IV.3.3) **Conditions for obtaining specifications and additional documents**
Payable documents No

IV.3.4) **Time-limit for receipt of tenders or requests to participate**
16.9.2011 - 16:00

IV.3.5) **Date of dispatch of invitations to tender or to participate to selected candidates**

IV.3.6) **Language(s) in which tenders or requests to participate may be drawn up**

IV.3.7) **Minimum time frame during which the tenderer must maintain the tender**
Duration in month(s): 9 (from the date stated for receipt of tender)

IV.3.8) **Conditions for opening tenders**
Date: 23.9.2011 - 11:00
Place
EAC's DG meeting room MADO 18/64, place Madou 1, 1210 Saint-Josse-Ten-Noode, BELGIUM.
Persons authorised to be present at the opening of tenders Yes
1 representative of each tenderer may attend the opening of the bids.

SECTION VI: COMPLEMENTARY INFORMATION

VI.1) THIS IS A RECURRENT PROCUREMENT
No

VI.2) CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY EU FUNDS
Yes
reference to project(s) and/or programme(s): MEDIA 2007 programme.

VI.3) ADDITIONAL INFORMATION

VI.4) PROCEDURES FOR APPEAL

VI.4.1) Body responsible for appeal procedures
General Court
rue du Fort Niedergrünewald
2925 Luxembourg
LUXEMBOURG
E-mail: cfi.registry@curia.europa.eu
Tel. +352 4303-1
Internet: http://curia.eu.int
Fax +352 4303-2100

VI.4.2) Lodging of appeals
Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to knowledge. A complaint to the European Ombudsman does not have an effect either to suspend this period or to open a new period for lodging appeals.

VI.4.3) Service from which information about the lodging of appeals may be obtained

VI.5) DATE OF DISPATCH OF THIS NOTICE:
1.7.2011