Call for papers
Special section of RLCS dedicated to

Competences, Profiles and Trends in the Communication Sector

Coordination:
Carles Roca-Cuberes, Professor and researcher of Universitat Pompeu Fabra (Barcelona)

Publication in RLCS. For evaluation and selection of texts to be published in the Revista Latina de Comunicación Social, all proposals received should comply with the editorial requirements and the confidentiality guidelines of any article submitted to the journal. Given the case they are approved for publication, they should fulfil the requirements for layout, research registry and should be accompanied by their corresponding video presentation (both in English and Spanish). [http://www.revistalatinacs.org/normasdepublicacion.htm]

Review of submissions: Will be performed using a blind peer review system by reviewers. The list of all reviewers will be public once all articles of the year have been published, as usual.

Submission of originals shall be done to the coordinator of the extra edition, Dr. Carles Roca-Cuberes: carles.roca@upf.edu
**Submissions of originals and publication dates:** originals will be accepted between September 1 and November 1, 2017. **Publication from November and December, 2017.**

**PROPOSAL**

Profiles and competences associated to professionals of the communication sector are undergoing a transformation process to adapt to the new paradigm promoted by the emergence of the new technologies and web 2.0. The National Agency for Quality Assessment and Accreditation (ANECA) published the White Paper *Títulos de Grado en Comunicación (Grades in Communication)* in 2005, a document explaining the professional profiles belonging to the studies on Journalism, Advertisement and Public Relations and Audiovisual Communication in Spain, as well as disciplinary knowledge and competences (professional, academic and specific) for each one of them.

However, 12 years after its publication, we find ourselves in the need to explore to what extent these profiles, knowledge and competences are maintained; and to what extent they have evolved and gave place to new profiles, competences and trends from the revolution of CIT.

There is also the need to evaluate the potential emergence of new trends in the communication sector – either in Spain or in other countries- that demand new grades not considered by ANECA, such as interactive digital communication.

**Therefore, we invite, Spanish, LatinAmerican and European countries researchers to introduce their papers about the following themes:**

- Competences, professional profiles and trends in the field of Audiovisual Communication.
- Competences, professional profiles and trends in the field of Advertisement.
- Competences, professional profiles and trends in the field of Public Relations.
- Competences, professional profiles and trends in the field of Journalism.
- Competences, professional profiles and trends in the field of Interactive Digital Communication.
- Competences, professional profiles and trends in the field of Corporate Communication.
- Competences, professional profiles and trends in the field of Communication.